



**Wherever you are on your career path, coaching skills are important for professional success. Barbara Shuck and a team of industry professionals will share stories, tips, and techniques that will appeal to engineers of all generations.**



# Thought Leaders

**Join Us at the 2017 TEAM (Transportation Engineers Association of Missouri) Conference, Branson, MO**

**Traffic Modeling for the US169/I-70 North Loop, Planning and Environmental Linkages (PEL) Study**  
10:30 am, Thursday, March 23, 2017, Hilton on the Landing, Branson, MO

At the completion of the PEL study, downtown Kansas City will have a full range of transportation models, including a dynamic traffic assignment (DTA), giving engineers and planners a deeper, more reliable understanding of transportation needs and benefits of future projects. DTA is an intermediate-scale simulation model that fits into the City's traffic model toolbox between area wide travel demand model (EMME) and micro simulation model (VISSIM). The DTA can replicate real world traffic situations, including long vehicle queues and spillbacks, and the driver behaviors resulting from the situations.

## Meet Our Presenter



Paul Plotas, PE, PTOE, has more than 29 years of traffic engineering design and transportation planning experience, ranging from traffic impact studies focused on a single intersection to citywide travel demand models and corridor studies. In addition, his experience also includes pavement marking, signing, traffic signals, traffic signal interconnect, ITS, pedestrian/railroad crossing signals, construction phasing, traffic management during construction, and traffic calming design. He has bachelor's degrees in Civil/Environmental Engineering and Physics, and is a registered engineer in Missouri, Kansas, Nebraska, Arizona, Iowa, Oklahoma, New Mexico, and Texas. He is a registered Professional Traffic Operations Engineer.

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## Backseat Driving and Taking the Wheel

3:30 - 5 pm, Wednesday, March 23, 2017, Hilton on the Landing, Branson, MO

From **Backseat Driving** to **Taking the Wheel**, strong communication and leadership skills are critical for managers across all areas of the transportation industry. This session takes a multi-generational approach to the softer side of management, and will help veteran managers avoid micromanaging younger employees and help younger managers learning how to accept leadership roles (and the accompanying advice). Key topics include coaching soft skills, mentoring, and training. Attendees will walk away new fresh insights and perspectives to help them navigate through professional work relationships, leading to organizational and personal success.

## Meet Our Presenter



Barbara Shuck, FSMPS, CPSM, shares her energy, passion and 30+ years of experience to teach, challenge, motivate, and inspire marketers and technical staff. She has worked for general contracting, engineering, construction management, and architectural firms, and is currently Corporate Marketing Manager at Wilson & Company, Inc., Engineers & Architects. She is Past President for the Society for Marketing Professional Services (SMPS), and has written and presented extensively at A/E/C industry events. She also volunteers as a SCORE workshop speaker. She has an MBA from Thunderbird School of Global Management (Glendale, AZ), and a BA in Communication Arts and French from Washburn University (Topeka, KS).

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